

Next Gen Enterprise Developers

Influences, Strengths and Challenges of Millennials in Application Development

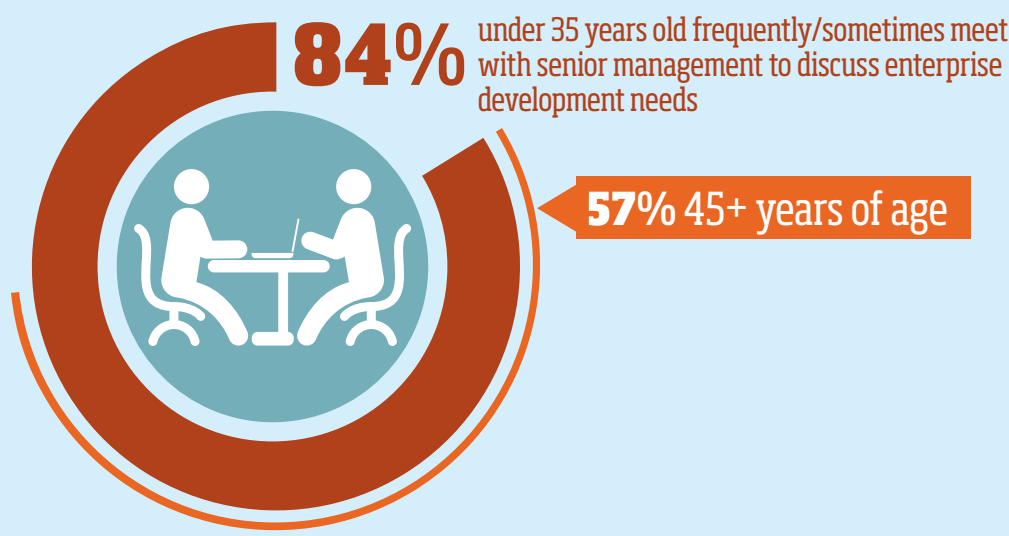


Today, with the growing recognition that every company is a software company, developers are becoming equal partners in choosing technologies and hammering out solutions that meet strategic business goals.

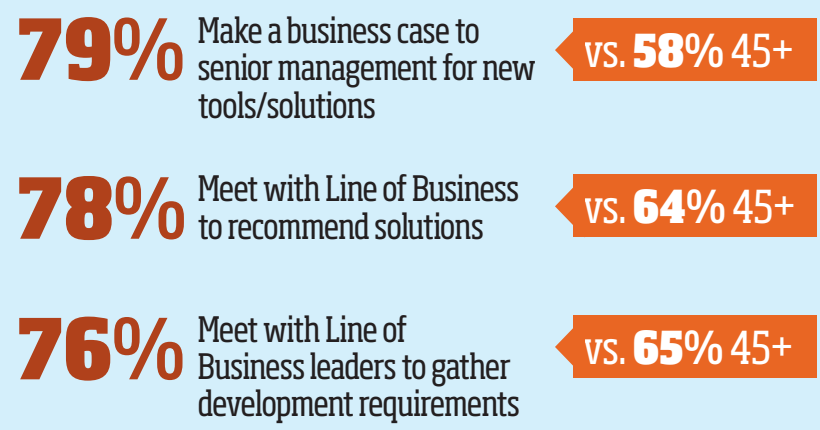
—ERIC KNORR, EDITOR IN CHIEF, INFOWORLD
"InfoWorld survey: The rise of the developer"

WHY FOCUS ON THE MILLENNIAL?

RIISING APP DEV PROFESSIONALS: Enterprise developers are moving out of the shadow of IT, and millennials (<35 years old) are looking to make a difference by carving out a more collaborative role for themselves, compared to their veteran counterparts. Learn more about their influence below.



MEETING WITH SENIOR LEADERS

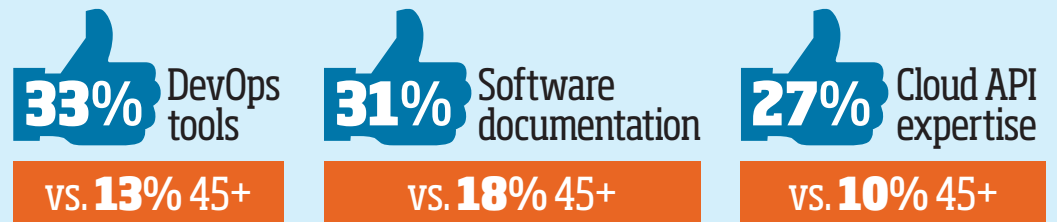


WHAT THEY BRING TO THE TABLE

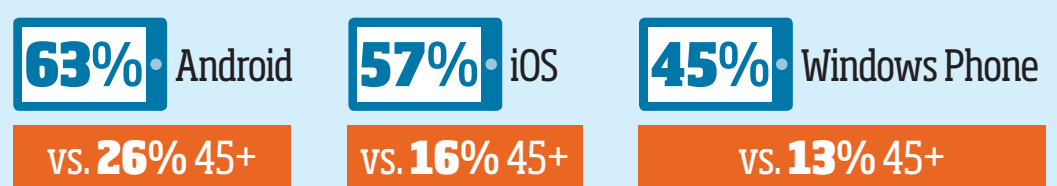
KEY ASPECTS OF THE MILLENNIAL ROLE

		vs. 45+ yrs.
1 Developing software	97%	81%
2 Modifying/maintaining existing software	38%	75%
3 Testing software applications	33%	44%
4 Researching software	26%	46%
5 Purchasing software	16%	24%

AREAS OF CONFIDENCE



MOBILE PLATFORM KNOWLEDGE



LESS EXPERIENCE CREATES SOME CHALLENGES

LACK CONFIDENCE IN ...

- 1** Ability to estimate project cost
- 2** Quality assurance/compliance
- 3** Industry knowledge

... BUT YOUNG DEVELOPERS FIND WAYS TO EXCEL

Would like additional training in:

		vs. 45+ yrs.
Data analytics knowledge	38%	30%
Ability to estimate project costs	34%	34%
Cloud API expertise	33%	38%
DevOps tools	32%	31%
Team leadership	30%	10%

SOLVE CHALLENGES WITH ADVICE FROM:

Strategic Challenge ...



Technical Challenge ...



DRIVE FOR INCREASED KNOWLEDGE CONTINUES -

